



ORGANIC PRODUCTS

Thriving towards an Organic Future
by healing the earth & environment



www.pavitramente.com

Journey to Pavitramenthe



Started our journey with Fair Trade and Fair for Life Practices.



Fair treatment in entire supply chain



Initiated Regenerative Organic Farming Practices



Founded Pavitramenthe Fair Organic Pvt Ltd.



Healing the Earth & Environment
with Community Welfare





ORGANIC &
NATURAL

3500+

Organic Farmers
with 4000+ Hectare land

About Us

Who We Are

Pavitramente Fair Organic Pvt. Ltd. is dedicated to producing premium natural organic ingredients and materials under socially and environmentally responsible practices. Collaborating with over 3,500 smallholder farmers, we ensure ethical cultivation, harvesting, and processing of organic commodities.

Using regenerative organic farming methods, we deliver authentic organic products while empowering local farming communities. Our projects span across Uttar Pradesh, Rajasthan, and Tamil Nadu in India, supplying a diverse range of high-quality essential oils, medicinal herbs, spices, pulses, food grains, sweeteners, and edible oils.





Heal Your Soul



Our Vision & Mission



Vision

- **Healing the Earth:** Strive for economic, social, and environmental restoration.
- **Farming Transformation:** Promote sustainable farming practices to protect and improve the planet.
- **Empowering Communities:** Enhance the lives of farmers and future generations through pure organic products and sustainable initiatives.
- **Resource Optimization:** Advocate for the responsible and efficient use of natural resources.
- **Sustainable Future:** Commit to regenerative organic farming for long-term environmental health.



Mission

- **Farmer Collaboration:** Began with 300 farmers, now empowering 3,500+ families practicing regenerative organic farming on 4,000+ hectares.
- **Expansion Goal:** Aim to onboard 500,000 farmers in the next 5 years for sustainable agricultural practices.
- **Fairness and Ethics:** Foster a fair supply chain from the Earth to the end-user, uplifting farming communities and marginalized groups.
- **Global Impact:** Deliver authentic regenerative organic products worldwide.
- **Farmer Support:** Provide training, demonstrations, and technical guidance for eco-friendly, high-quality certified regenerative organic production.

Value

Our ethical business model treats everyone in the supply chain with fairness from Earth till the end-user. We are committed to uplift the living standard of smallholder farmers .

UN-BREAKABLE TRACEABILITY

Processing

Certified Produce Processing
Inward Raw Material Traceability
Process In/Out Traceability
LOT/Batch Making
Quality Control

Export

Custom Packaging
Quality Check
Transportation

Cultivation

3 Internal Inspection Annually
Bio/Herbal Inputs
Certification Audits
Harvesting

Storage

Segregate Storage
Proper
Labeling/Marking

Feedback

Product Feedback



SUSTAINABLE AGRICULTURE

We champion sustainable agricultural practices that nurture the soil, conserve water, and protect biodiversity. Our eco-friendly methods ensure high-quality organic produce while empowering farmers with ethical and sustainable livelihoods.



IN HOUSE PROCESSING FACILITIES



Elevating Industry Standards

We are producing more than 300 MT ROC mint oil every year and exporting in USA & European Countries.

- *Oil Distillation Unit*
- *Crystallization Unit*
- *Herbs and spices processing unit*
- *Jaggery Plant*
- *Rice Mill*
- *Edible Oil Processing Unit*

What Makes Us Different?

Our Methodologies



**WE SAVE
ENERGY 95%
UPTO**

Revolutionizing efficiency: Our processing unit achieves an astounding 95% energy savings, setting new standards for sustainable production.



**WE SAVE
WATER 90%
UPTO**

Leading the way in conservation: Our innovative processing unit slashes water usage by an impressive 90%, exemplifying our commitment to eco-friendly practices.

Herbs & Spices Processing Unit Rice Mill / Jaggery plant



Distillation Unit

TOGETHER WE WILL HEAL THE EARTH



*Farm Like the World
depends on it*



Soil Health



Waste
Management By
Composting



Biodiversity
conservation



Water
Conservation



Non-GMOs



Animal
Welfare



Social
Fairness



Non-Breakable
Traceability

**Sustainable
Farming** 

**STRONGER MANDATE ON
CARBON
FOOTPRINT**



By Regenerative Organic Agriculture Practices, we rehabilitate soil, respect animal welfare, and improve the lives of farmers. We sequester carbon, build healthier communities, and reap more nutritious and abundant yields.

AGRICULTURE WASTE MANAGEMENT

Compost unit



- We installed and operated thermophilic compost units, Total capacity of ~ 30,000 MT/yr.
- Improved nutrient supply & water holding capacity / Less irrigation needed
- We provide thermophilic compost to farmers at Subsidize prices.
- The current net reduction in greenhouse gas emissions: 7,500 tons of CO₂ per year, and this will further increase considerably.

We have conducted the following activities under Fair for Life projects

- Support to marginalized groups of people during lockdown due to COVID-19
- Distribution of premiums to farmers for organic and in-conversion productions
- Compost production and Subsidize distribution
- 500+ Toilet Construction in Villages
- In-set deep bore hand pumps in the villages
- Organization of free medical camps and free distribution of prescribed medicines
- Water cooler distribution
- Organize Skill Development Trainings
- Fruits Plants Distribution to Farmers
- Promote women to start small scale business
- Distribution of Hand Hoe (Agriculture Equipment)
- Solar Light Distribution
- Hygiene Awareness to Children and Dental Kit Distribution
- Menstruation Hygiene Awareness Program and Biodegradable & Reusable sanitary napkin distribution
- Sponsored Cataract Surgeries for Farmers



FFL PROJECTS: COMMUNITY WELFARE GLIMPSE



In-set deep bore well hand-pumps in villages

Our survey revealed that villagers faced health issues due to lack of clean drinking water. To address this, we installed deep bore-well handpumps in several villages to provide pure water.



Toilet Constructions

We address health issues caused by unhygienic practices in villages by raising awareness about hygiene, promoting the use of home toilets over open defecation, and providing financial support for toilet construction.



Skill Development courses: Stitching Classes

We empower women from farming communities by fostering entrepreneurial spirit and teaching skills for self-reliant livelihoods.



Free Cataract Surgeries

We have provided free cataract surgeries for our farmers, ensuring their vision remains clear. Empowering those who nurture our land is our priority.



Menstruation Hygiene Awareness & Sanitary Pads Distribution

Pavitramente promoted menstrual hygiene by educating women and schoolgirls and distributing biodegradable, reusable sanitary napkins.



Medical Camp Organization & Medication for Community

We organize free annual medical camps for villagers, offering specialist consultations, free medicines, and spectacles to address health issues early and prevent complications.

CORE COMPETENCIES

OF PAVITRAMENTHE

- ✿ Authentic Regenerative & Fair for life produce
- ✿ Eco-Friendly Practices
- ✿ Promote bio-diversity
- ✿ Healing of Natural Resources
- ✿ Connecting Farmers to Global Market
- ✿ Provide Thermophilic compost on subsidiary to farmers
- ✿ Social welfare & empowerment of marginalized community
- ✿ Fair for Life Projects
- ✿ Non-breakable traceability



Our Products

HERBS

MENTHA ARVENSIS LEAF
MENTHA PIPERITA LEAF
SPEARMINT LEAF
MENTHA ARVENSIS POWDER
MENTHA PIPERITA POWDER
SPEARMINT POWDER
INDIAN BASIL LEAF
KRISHNA/SHYAMA TULSI LEAF
LEMON BASIL LEAF
RAMA TULSI LEAF
CHAMOMILE FLOWER
DRY ROSE PETALS
LEMONGRASS DRIED
KRISHNA TULSI SEED
RAMA TULSI SEED
HIBISCUS SABDARIFFA PETALS
HIBISCUS POWDER
BLUE CORNFLOWER
MORINGA LEAF/TBC/POWDER
ASHWAGANDHA ROOTS

MENTHA ARVENSIS
MENTHA PIPERITA
MENTHA SPICATA
MENTHA ARVENSIS
MENTHA PIPERITA
MENTHA SPICATA
OCIMUM BASILICUM
OCIMUM SANCTUM
OCIMUM TENUIFLORUM
OCIMUM TENUIFLORUM
MATRICARIA CHAMOMILLA
ROSA GALLICA
CYMBOPOGON CITRATUS
OCIMUM SANCTUM
OCIMUMTENUIFLORUM
HIBISCUS SABDARIFFA
HIBISCUS SABDARIFFA
CENTAUREA CYANUS
MORINGA OLEIFERA
WITHANIA SOMNIFERA

ESSENTIAL OILS

FIELD MINT / SHIVALIK OIL
PEPPERMINT OIL
SPEARMINT OIL
DAVANA OIL
INDIAN BASIL OIL
KRISHNA / SHYAMA BASIL OIL
LEMON / VANA BASIL OIL
RAMA BASIL OIL
GERMAN CHAMOMILE OIL
LEMONGRASS OIL
KHAS OIL
BERGAMOT MINT OIL
PALMAROSA OIL
TAGETES OIL

MENTHA ARVENSIS
MENTHA PIPERITA
MENTHA SPICATA
ARTEMESIA PELLENS
OCIMUM BASILICUM
OCIMUM SANCTUM
OCIMUM TENUIFLORUM
OCIMUM TENUIFLORUM
MATRICARIA CHAMOMILLA
CYMBOPOGON CITRATUS
VETIVERIA ZIZANOIDES
MENTHA CITRATA
CYMBOPOGON MARTINII
TAGETES MINUTA



Our Products

MINT PRODUCTS

DEMENTHOLIZED OIL	<i>MENTHA ARVENSIS</i>
MENTHOL CRYSTAL	<i>MENTHA ARVENSIS</i>
MENTHOL FLAKES	<i>MENTHA ARVENSIS</i>
MENTHONE PROCESSED 70-95%	
ALPHA PINENE	
CIS-3-HEXENOL	
NATURAL 95-98% HEXENYL ACETATE	
90-98% ISOMENTHOL	
LEVOMENTHOL CRUDE 95-98%	
LIQUID MENTHOL	
L-LIMONENE NATURAL 90-95%	
MINT TERPENE & NEOMENTHOL 95%	

RICE / EDIBLE OIL AND SWEETENERS

RICE BASMATI RICE, SARBATI RICE
SUGAR CANE (JAGGERY, JAGGERY POWDER & BROWN SUGAR)
MUSTARD OIL
SUNFLOWER OIL
PEANUT OIL
SESAME OIL

SPICES / SUPERFOODS

TURMERIC	<i>CURCUMA LONGA</i>
DRY RED CHILLY	<i>CAPSICUM ANNUUM</i>
BLACK PEPPER	<i>PIPER NIGRUM</i>
CUMIN	<i>CUMINUM CYMINUM</i>
FENUGREEK	<i>TRIGONELLA FOENUM-GRAECUM</i>
CORIANDER	<i>CORIANDRUM SATIVUM</i>
FENNEL	<i>FOENICULUM VULGARE</i>
CHIA SEEDS	<i>SALVIA HISPANICA L</i>
FLAX SEEDS	<i>LINUM USITATISSIMUM</i>
PSYLLIUM HUSK 95-99%	<i>PLANTAGO OVATA</i>
PSYLLIUM SEEDS	<i>PLANTAGO OVATA</i>

GRAINS

BLACK GRAM	<i>PHASEOLUS MUNGO</i>
SUNFLOWER	<i>HELIANTHUS ANNUUS</i>
MAIZE	<i>ZEA MAYS</i>
MUSTARD	<i>BRASSICA CAMPESTRIS</i>
PEARL MILLET / BAJRA	<i>PENNISETUM TYPHOIDEUM</i>
WHEAT / FLOUR	





Get in touch!

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